



# GARDEN CLUB of Rogers



## ANNOUNCING 2024 Smokey Bear & Woodsy Owl Poster Contest

This year's contest is dedicated to Smokey Bear's 80th birthday!  
Children from 1st-5th grade are invited to participate in this annual  
drawing contest featuring Smokey Bear!

2023 Winner: Alison Oh



2023 National Winner: Esther Zhang



**"ONLY YOU CAN PREVENT WILDFIRES"** - The 2024 Smokey Bear and Woodsy Owl poster contest is dedicated to Smokey Bear's 80th Birthday.

Smokey Bear is recognized both nationally and internationally as the symbol for wildfire prevention, with his motto being "Only You Can Prevent Wildfires"! Since 1944, Smokey Bear has taught people how to help prevent wildfires and how to be careful with campfires, barbecues, matches, and more.

In 1977, Woodsy Owl teamed up with Smokey Bear to help encourage personal responsibility in caring for our environment. Woodsy Owl's motto is "Lend a Hand, Care for the Land"!

View last year's contest winners: <https://gardenclub.org/smokey-bear-woodsy-owl-poster-contest>

**Contest rules and tips are included on the following page.**

# Garden Club of Rogers 2024 Smokey Bear & Woodsy Owl Poster Contest Rules

- Competition may include students from first to fifth grade.
- Posters are to be completed by individual student artists.
- Posters must have correct spelling (posters with spelling errors will be disqualified).
- All posters must feature Smokey Bear.
- Smokey Bear posters must include Smokey's wildfire prevention message: Only You Can Prevent Wildfires!
- Posters should encourage children to take a personal role in preventing wildfires or conserving natural resources.
- Smokey Bear must be presented in his correct colors (he is an official icon protected by law); check the colors on the website [www.fs.usda.gov/learn/kids](http://www.fs.usda.gov/learn/kids) or [www.symbols.gov](http://www.symbols.gov).
- Each poster entry should be 11 x 17 inches in size.
- Materials that can be used include crayons, markers, poster paints, watercolors, and the like.
- The choice of paper color and texture is up to the child.
- No three-dimensional posters, computer-scanned, or electronically generated images will be accepted.
- All poster entries must be sponsored by a recognized local garden club.
- The following information should be written on the back of the poster in the lower-right corner (do not use a dark marker for this information as it may show through):

**The name, address, phone number, and email of the sponsoring local garden club.**

**The artist's name, address, contact phone number, grade level, school, teacher's name, city, and State.**

## Poster Tips

- A good poster has a bold and simple design.
- The poster's message should be easily understood and delivered both in the picture and in text.
- Please provide 11" x 17" paper for a child to create their poster.
- Find inspiration for your poster with promotional and educational products from the National Symbols Cache: [www.symbols.gov](http://www.symbols.gov).
- Posters will be judged for originality, design, slogan, artwork, and overall effectiveness of the message.

## Recognition

- The Garden Club of Rogers will announce the 1st place, 2nd place, and 3rd place winners for each grade level and the overall grand prize winner at their June 2024 monthly meeting: **Tuesday, June 4th 2024**
- Certificates and prize money for the winners will be mailed following the Garden Club of Rogers June 2024 monthly meeting.

## Deadline, Contact Information, & Submission Address

- Please have contest poster entries mailed or delivered by **Friday, May 24th 2024 by 5:00 PM.**
- Please contact Kelly English with additional questions at **479-866-0694** or **KellyEnglish@kw.com**
- Mail or deliver contest entries to:

**Keller Williams Market Pro Realty  
ATTN: Kelly English  
3105 NE 11th St Suite 5  
Bentonville, AR 72712**